Product Description

Automatic Greasing Systems (AGS) can be topped up with this convenient, affordable and compact pump kit to transfer standard 400 gram/14 oz. grease tubes.

Why

We have seen demand from customers who want to fill with standard grease tubes:

➢ Customers are used to it
➢ It's clean and simple
➢ Eliminates the need to carry a fill pump

Technology Features

- Manually powered by hand.
- Use push-rod or trigger-assist
- Transfers grease from standard 400 gram /14 oz. grease tubes directly in the reservoir of an AGS.
- Fill any AGS with or without a follower plate.

In the kit:

- Pistol grip tube transfer pump
- Adaptor hose for 3/8 quick disconnect
- Standard adaptor used with tube pushers
- Male 3/8 – ¼ BSP/NPT quick connectors for **Lubecore** or other pumps with follower plates
- Lincoln/Bekamax adaptors

Lubecore USP's

- The **Lubecore Tube to Lube Pump Kit** allows you to transfer grease from standard 400 gram/14 oz. tubes in the reservoir of any AGS.
- The connectors in the kit allow you to fill **any and all makes of AGS**
- Automated Greasing Systems without follower plates were previously traditionally filled with 'tube pushers'. Lubecore Automated Greasing Systems have a follower plate and filter in the reservoir with many benefits. This results in additional resistance transferring the grease in the reservoir.
- When the traditional grease tube pusher was removed to transfer the next tube, grease will leak back out of the pump due to the top spring. To transfer grease from standard tubes without spills, Lubecore is happy to supply the **Lubecore Grease Tube to Lube Transfer kit.**

Customer Benefits

- Conveniently fill your AGS, keep all the benefits of a follower plate, and top up with grease tubes.
- One tool does it all. Clean and simple.

Target Groups / Market Segments

- Lubecore dealers and service technicians
- Customers with equipment operating remotely
- End-users of Lubecore and other makes of AGS

Accessories

lubecore™

NEXT GENERATION AUTOMATED LUBRICATION

How to Market / Sell: Your Successful Approach

This product is ideal for selling to:

- **Existing Customers** – Send a newsletter out to your existing customers with a direct-order link. This is a low-cost marketing campaign (text provided by Lubecore) with a high conversion rate potential. Not only is it beneficial for your business, but at the same time, you offer your customers a tremendous comfortable tool, which is highly useful in everyday use. You add value by sending out this message and selling your existing customers this great and convenient tool.
- **New Customers** – Upsell customers with a newly sold and installed system. Every AGS user needs to fill their system, so offer standard on every quote the Lubecore Tube Transfer Pump. The potential is huge! Think of it like this: If you have a car, you're going to need gas!
- **Prospect Customers** – You can use this product as a tool to close the deal. Instead of offering customer discounts, give away a Lubecore Tube Transfer Pump. It's of practical value to your new customer, and won't cost you nearly what you offer to your customer.
- **Every new customer with a Lubecore Tube to Lube Pump** is a new regular user of Lubecore Grease Tubes. Set your customers up on a subscription to receive Grease Tubes regularly, which will mean convenience for your customers and frequent turn-over for your dealership.

   This product is also an excellent marketing tool:
   - You can confidently approach AGS users of any make and offer this product due to its versatility.
   - You can campaign to leads in your CRM using this product as an ice-breaker to get in touch. Visit a lead and personally deliver the Lubecore Tube to Lube Pump on location. Doing so gives you an excellent opportunity to connect with a lead, build rapport, and investigate their current fleet and AGS usage and the brands involved.
   - Remember, "Every contract started with making contact."

Accessories