

Lubecore Communication

Subject: New Associate at Lubecore International Inc.

Date: July 10, 2013

Lubecore International Inc. is pleased to announce our newest associate, Mr. Erle Sowden. Erle has come on board the Lubecore Team as the Supply Chain Manager.



Erle brings with him 21 years of experience in customer service, manufacturing, distribution and logistics and has been heavily involved in process improvements from the office to the shop floor. His initial efforts will be to streamline many of the processes at Lubecore to enable us to continue to exceed your expectations. As most of you are aware, process improvements take time to implement and we ask for your continued co-operation and understanding while we work to put systems and services in place to serve you better.

It is Lubecore's intent to continuously improve our customer service and we are very confident that Erle is going to make positive changes to achieve that goal. Erle will be working closely with our Inside Sales Associates to ensure we address any customer service and production concerns. Your main contact for ordering remain you current Inside Sales Associate; Brian Smith, Caleb Smid, Wesley Prinzen and Brian Courchesne.

Join us in welcoming Erle to Lubecore.